DOCUMENT RESUME

ED 125 522 95 IR 003 157

AUTHOR	Cooney, Joan Ganz
TITLE	[Children's Television Workshop] Quarterly Progress Report, July 1, 1975 to September 30, 1975.
INSTITUTION	Children's Television Workshop, New York, N.Y.
SPONS AGENCY	Office of Education (DHEW), Washington, D.C. Bureau of Research.
BUREAU NO	R080475F
PUB DATE	75
GRANT	OEG-00-75-00078
NOTE	18p.; For related documents, see IR 003 158 and 703; Not available in hard copy due to marginal legibility of original
EDRS PRICE	MF-$0.83 Plus Postage. HC Not Available from EDRS.
DESCRIPTORS	Community Services; Early Childhood Education; *Educational Television; Ethnic Groups; Formative Evaluation; *Programing (Broadcast); Retarded Children; *Television Research
IDENTIFIERS	*Childrens Television Workshop; Electric Company; Progress Reports; *Sesame Street

ABSTRACT

Activities of the Children's Television Workshop in producing its programs, Sesame Street and The Electric Company, and in producing of programing for the mentally retarded, ethnic groups, and community education services are summarized for a three month period. Staff changes and projected budget figures from September 30, 1975 to June 30, 1976 are included. (NR)

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ED125522

IR

Children's Television Workshop

One Lincoln Plaza / New York, N.Y. 10023 / 212 595-3456

TITLE:	QUARTERLY PROGRESS REPORT
SUBMITTED TO:	OFFICE OF EDUCATION, BUREAU OF RESEARCH # R080475F
GRANT NUMBER:	G00-75-00078
PERIOD:	July 1, 1975 to September 30, 1975
NAME OF INSTITUTION:	Children's Television Workshop One Lincoln Plaza New York, N.Y. 10023 (212) 595-3456
PROJECT DIRECTOR:	Mrs. Joan Ganz Cooney

BEST COPY AVAILABLE

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
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SESAME STREET RESEARCH

MAJOR ACTIVITIES AND ACCOMPLISHMENTS

Work was continued in the development of materials to enhance Sesame Street's usefulness for mentally retarded children:

1. With the help of advisors, researchers formulated writers' Notebook guidelines for segments designed in the format of the Joseph P. Kennedy Foundation's Play to Grow activities. The Writers' Notebook suggestions concentrate on presenting and modeling simple physical activities. Parents or siblings are encouraged to use these and similar activities in playing with retarded members of their own families.

   Researchers tested each of the Writers' Notebook suggestions with mentally retarded children to determine the activities' feasibility and the children's skill levels. Researchers also helped locate mentally retarded children who could participate in the filming of the Play to Grow segments.

   The segments were taped in the Sesame Street studio, with mentally retarded children, nonretarded children, and Sesame Street cast members and muppets taking part. A special logo was created, featuring children running, jumping, and hopping across the screen in multiple images. The logo was inteneded to introduce each Play to Grow segment, and to cue viewing parents and teachers to the material. The segments, each introduced by the distinctive logo, are scheduled for presentation during the first twenty minutes of each Wednesday Sesame Street program.

2. Researchers worked intensively with Barbara Kolucki a student of Dr. Abraham Tannenbaum of the Special Education Department, Teachers College, Columbia University. Ms. Kolucki is under contract with the Children's Television Workshop to develop a taxonomy of educational objectives and television treatments which will help researchers to order and evaluate existing and new Sesame Street segments for their usefulness to mentally retarded children. The taxonomy is presently in its initial stages of development.

Researchers continued with plans for a study to be executed by UNCO Corporation, to measure present competence levels of the Sesame Street target audience with the Sesame Street curriculum. Researchers chose and revised test items received from Gerry Ann Bogatz of the Educational Testing Service, Princeton, New Jersey, and from Barbara Frengel Reeves, former Assistant Director of Sesame Street Research Artwork was ordered, designed, and revised. A trial version of the test was compiled, and UNCO researchers were introduced to the test. Sesame Street researchers did some initial pilot testing of the items, and presently UNCO is completing a pilot test with thirty children so that the test items may be prepared in final form for the experimental portion of the study to begin. Two hundred children in Washington, D.C. and Little Rock, Arkansas will serve as the sample for the upcoming study.

Researchers once again began the process of script review and subsequent advising writers and producers concerning scripts that writers have prepared for the upcoming taping season.

A researcher discussed curriculum development methods for a class of Education students at Stony Brook University, Stony Brook, Long Island.

Researchers met with Dr. Charles Steinberg, Communications Department, Hunter University, to discuss rationale and planning for Sesame Street's Research College Internship program.

Researchers attended a seminar presented by Edward C. Will from Houston, Texas. Mr. Will discussed a pilot study he had prepared concerning the effects of coviewing teachers' sanctions upon the modeling of televised cooperation.

The Associate Director gave a presentation at a conference on career awareness at Tallahassee, Florida, sponsored by McGraw-Hill.

The Associate Director met with Claire Weaver, University of Hawaii, regarding formative research methods and applications.

A researcher discussed Sesame Street formative research practices with a group of visiting educators from Venezuela.

OTHER ACTIVITIES

Nonbroadcast Activities:

As in the past, researchers continued a plan of ongoing research on the Sesame Street Magazine. This effort is directed by Dr. Girvin Kirk. Dr. Kirk and the Associate Director of Sesame Street Research helped to prepare a curriculum assignment sheet for the magazine, so that the Sesame Street curriculum goals could be treated in a systematic manner in the magazine. Sesame Street researchers continued to perform formative research and review functions for both the Sesame Street Magazine and for other publications, toys, and games formulated by the products division. Field research performed on prototypes provided producers with information to use in refining of revising products.

International Division:

The Associate Director of Research met with producers of the Dutch version of Sesame Street. Advice was offered on curriculum development and formative research methods.

Community Education Services:

Researchers helped to formulate plans for this season's Program Highlights, a publication formulated by the CES Division. Researchers regularly review the Highlights for goal appropriateness, and review the activities manual which is prepared in conjunction with the Highlights. Researchers are presently planning to resume their schedule of ongoing research conducted in the CES-operated model viewing laboratory. The laboratory is due to reopen on December eighth.

STAFF UTILIZATION

Patricia Hayes-ODonnell, former Associate Director of Sesame Street, has been assigned to Special Projects work. Her first assignment is to further develop Sesame Street's affect curriculum.

Dr. Kenneth O'Bryan and Timothy Hodapp, from the Ontario Institute for Education, completed and reported results of their eye-movement research for Sesame Street segments dealing with affect, classification, and problem-solving.

Dr. Bernadette Nelson-Shapiro, of the University of Massachusetts, completed a study which tested Sesame Street affect segments for their attention-drawing powers and for their comprehensibility with target children. The segments which were studied taught anti-sex-stereotyping, coping with failure, entering social groups, and pride. Dr. Nelson-Shapiro presented her results in a meeting with researchers and submitted a detailed written report to the department. Sesame Street researchers summarized the results of the study and described some of the implications thereof to writers and producers.

The Associate Director of Sesame Street Research conducted a curriculum briefing seminar for new Sesame Street writers. Emphasis was placed on subjects such as the rationale behind different curriculum goals, guidelines for writing difficult curriculum items, and ways of using the Writers' Notebook, a resource book prepared by researchers.

Researchers began pilot testing to determine the messages which children perceive from new Sesame Street segments written to teach career awareness.

Researchers performed a formative study to investigate the feasibility of including a new character as a semiregular member of Sesame Street's cast. Segments featuring Linda Bove, a performer from the Little Theater of the Deaf, were tested with Sesame Street target-aged children in an attempt to see how the children would react to Ms. Bove, who is deaf and speaks in sign language. A report was presented to the producers.

The Associate Director of Sesame Street Research met with members of CTW's Bilingual Advisory Subcommittee. Possible new goals were considered, and new program materials were reviewed.

DISSEMINATION ACTIVITIES

Researchers met with Mr. Lynn Oliver, of the National Endowment for the Humanities, sponsor of the American Issues Forum. Researchers explained Sesame Street's participation in the AIF during the bicentennial year.

A researcher attended a Head Start Conference in Dallas, Texas. The subject of the conference was teaching handicapped children, and the researcher explained the history of Sesame Street's involvement in this effort and its present plans to prepare materials for retarded children.

Researchers provided briefings to in-house CTW staff regarding Sesame Street's segments for retarded children. Meetings of this kind were held for staff from the Community Education Services, International, and Public Relations Divisions.

A researcher represented CTW at the International Special Olympics at Central Michigan University. During this event, CBS filmed materials which were later made available to CTW for presentation on Sesame Street.

Researchers met with Carolyn Nygren, formerly of the Bureau of the Handicapped, to discuss possible uses of Sesame Street with learning disabled children.

FUTURE ACTIVITIES PLANNED

Researchers will plan and execute a formative study to explore existing Sesame Street bits' effectiveness for mentally retarded children. This study will involve testing children's attention to and comprehension of selected segments.

Researchers will test the Play to Grow segments recently taped. Both mentally retarded and nonretarded children will be tested for appeal and comprehensibility of these materials.

Researchers will design formative research studies to investigate several experimental production formats, used this season for the first time:

1. Remote taping — The new broadcast season will contain several programs taped in New Mexico. These segments were designed to give a fresh look to the program and to focus on the emotions involved in entering new social groups. An attempt was also made to present a distinctive culture, different from Sesame Street's usual inner-city culture, in a positive light.

2. Producers taped a program featuring Margaret Hamilton as Oz's Wicked Witch of the West on Sesame Street.

3. Producers have prepared several segments which feature Buffy St. Marie, who both represents a positive, strong female and presents facets of the Native American culture.

Researchers will complete the Career Awareness study. Emphasis will be placed on the way children comprehend the somewhat complex and difficult notion of consequences in future time.

Patricia Hayes-ODonnell will begin a series of interviews with Sesame Street curriculum advisors to begin to examine affective curriculum development for Sesame Street.

Researchers will begin the task of revising Sesame Street's curriculum document for its eighth broadcast season.

SESAME STREET PRODUCTION

MAJOR ACTIVITIES AND ACCOMPLISHMENTS

From August 11th through September 26th, the first half (65) of the seventh season shows were taped.

SIGNIFICANT EVENTS AND FINDINGS

The first half-hour of every Wednesday show will now include at least one segment specifically designed for retarded children.

STAFF UTILIZATION

Buffy St. Marie will appear as a semiregular cast member, thus enhancing the representation of Native American culture to Sesame Street.

FUTURE ACTIVITIES PLANNED

On January 7th through March 5th, the second half of the seventh season will be taped. Another and second of the remote location series will take place in the Southern part of the United States for broadcast during the Eighth season's shows.

THE ELECTRIC COMPANY RESEARCH

MAJOR ACTIVITIES AND ACCOMPLISHMENTS

The documentary on the use of The Electric Company in the classroom was completed and aired over PBS in September of 1975. Work was completed on the 1976-77 season's proposal to the Office of Education. Findings from the past four years' eye-movement studies were summarized and new updated guidelines for graphics on The Electric Company were prepared for the final production stretch.

DISSEMINATION ACTIVITIES

Presentations were made at Boston University's Media Seminar, the North Carolina Governor's Conference on Reading, the Ontario Educational Communication's Authority. In-house briefings were conducted for the Swedish Ministry of Education, representatives of the educational and television communities of Venezuela, and for Finnish State Television on the workshop model and The Electric Company. We also participated in an NIMH Conference on Parent-Child Communication about Death.

DATA COLLECTION

Data collection is under way on two studies being conducted by outside investigators in collaboration with The Electric Company's research. The first is a study of ways in which a specific teacher's role can be programmed into the series. The second is a study of the impact on children of maximized viewing of The Electric Company just prior to entering school.

OTHER ACTIVITIES

The Electric Company Magazine has been restructured and now has a thematic, internally consistent format.

Progress was made firming up plans with a publisher to begin to develop bilingual multi-media materials for the school market.

BBC has completed its experimental run of The Electric Company, and is pleased with the positive results and has elected to broadcast it for two more years.

The Sesame Street Bulletin Boards developed jointly by CTW and Milton-Bradley have been completed and are being marketed.

We are cooperating with The Boston Globe and 21 Inch Classroom in developing a "Bostonized" Sunday comic on The Electric Company.

FUTURE ACTIVITIES PLANNED

It is anticipated that the school transition study will be completed by the end of January, 1976.

Eye-movement studies at Harvard University, delayed by equipment problems, are now under way and will continue to completion sometime in early 1976.

THE ELECTRIC COMPANY PRODUCTION

MAJOR ACTIVITIES AND ACCOMPLISHMENTS

Taping of the first half of the fifth season of The Electric Company was completed on July 25th. Through August vacations were taken. On September 8th, the writers began the scripts for the last half of the season.

DISSEMINATION ACTIVITIES

Weekly studio production meetings and general production staff meetings relating to the taping of the show were held.

DATA COLLECTION

A third party study on ways in which a specific teacher's role can be programmed into the series is being conducted. The production department is collaborating with The Electric Company Research department and the third party investigators when their input is required.

FUTURE ACTIVITIES PLANNED

We will resume taping the last half of the fifth season on October 13, 1975.

PUBLIC AFFAIRS

The Electric Company prepared for its fifth season and Sesame Street for its seventh season during the summer months of 1975.

In the case of The Electric Company, Public Affairs researched, wrote and distributed a story about a restructured rock group, The Short Circus, that was to take on an expanded role in the program in 1975-76. A photograph of the group was also distributed to the press. The message: The Short Circus was acting and singing to encourage in-school and at-home viewers of the TV program to "turn on" to reading.

Public Affairs also prepared a press package describing The Electric Company for direct distribution to television and education editors and writers as well as public broadcasting stations. This package included an editorial backgrounder titled "Five Years of The Electric Company: Television and Reading 1971-76" which describes the origins of the show, how it was developed at the request of the Office of Education, and its progress and results to date. This 20,000 word document is serving as a basic informational tool for scholars and laymen interested in the experiment.

The Electric Company has adapted "more readable" elements through simplified thought and speech balloons for Spider-Man, one of the more popular characters on the program. Public Affairs described and illustrated this effort to refine the technique of presenting print on screen and help young viewers get a better reading experience on TV.

Sesame Street was also scheduled to move out in new directions during 1975-76. These included the show's first off-the-street treatment of shows (in New Mexico) and its first "street" treatment of native Americans, through a visit to an Indian pueblo and the presence of singer-composer Buffy St. Marie as a regular guest performer. Sesame Street also planned a number of bicentennial-related episodes that would link the program to the official activities of the American Issues Forum and probably be the only nationwide exposure of bicentennial themes devoted strictly to preschoolers. Public Affairs photographed and researched these various curriculum additions to illustrate forthcoming information packages to the press. The division also participated in meetings with the Kennedy Foundation which developed the "Families Play to Grow" concept that was being adapted for episodes on Sesame Street directed at mentally retarded children, and consulted with the American Issues Forum about the bicentennial themes. In each case Public Affairs cooperated with the research, production, community education and outside experts in plans leading to the utilization of the TV shows by parents, teachers and children.

COMMUNITY EDUCATION SERVICES

The Community Education Services Division (CES) is charged with the responsibility of reaching out to initiate activities leading to the use of Sesame Street and The Electric Company, as supplemental resources in formal and informal educational settings. In meeting this responsibility, we have developed a series of approaches which tap the energy and concern of parents, teachers and others interested in using television as a positive force in the educational development of preschoolers and young children.

The activities described in the July-September quarter report are selected highlights of the CES approach to initiating activities with a variety of institutions and agencies found in most communities. The rationale for entering into a cooperative relationship with an institution or agency is defined by the CES mission -- reaching out to initiate activities leading to the use of CTW productions as supplemental resources in formal and informal settings.

The focus of this report is on CES activities with community agencies and preschool programs. Previous quarterly reports have highlighted CES activities with libraries, colleges, schools and city and state agencies. The unifying theme which relates these diverse organizations is that they represent a setting in which CES can reach directly or indirectly parents, teachers and others concerned with the development of children.

COMMUNITY AGENCIES

The CES approach to working with community agencies combines elements of serving as a technical resource for the agency itself and extends beyond that to provide direct services to groups involved in the agency's program. The highlights described in this section range from a national effort to establish reading clubs with Boy's Clubs in CES regions to continuing a funded program through the voluntary efforts of parents.

In Jackson, Mississippi, CES staff initiated projects with the Community Services Association and Allied Services of Jackson. The agencies served as city-wide umbrella organizations for local community groups. The activities with the Community Services Association involved conducting a series of workshops on the use of Sesame Street and The Electric Company for staff members of neighborhood agencies. The neighborhood agencies conduct preschool programs reaching an estimated 300 children.

Allied Services, as one of its activities conducts a program for the elderly interested in volunteer work. As one of its ongoing activities, CES staff establishes viewing centers, manned by volunteers where children can view CTW productions and engage in activities which reinforce the goals of the broadcast. The need of Allied Services for work sites for their volunteers and the need of the viewing centers for workers have been linked in a program to train volurteers to work in viewing centers.

As part of its nationwide ongoing program, CES held an exploratory meeting with a staff member of the Capitol Boy's Club of Jackson. The purpose of this

media, i.e. CES productions and related follow-up activities in order to assist in the educational development of their children.

The staff in CES New England office has conducted a series of workshops for organizations conducting preschool programs. The organizations involved in the project were part of the annual CES Summer Neighborhood Youth Corps project. Staff members from the following organizations participated in the workshops: Self-Help Child Care Center, Brockton, Mass., Trinity Neighborhood House Day Care Center, East Boston, Mass.; and Nickerson House Day Nursery, Providence, R.I. These three agencies serve an estimated 350 preschoolers on a year round basis. The objective of the workshops held for the Neighborhood Youth Corps enrollees and teaching staff was to train them in methods of reinforcing Sesame Street and The Electric Company.

In Orange County, Virginia, CES staff held a workshop for parents whose children participate in the Early Childhood Stimulation Program. The program for three to four year old children utilizes mobile vans as classrooms to reach out to children living in isolated communities. The mobile classrooms visit twelve communities in Orange County on a scheduled basis. On the day the classroom is in a community the children are brought by their parents to participate in a variety of activities including watching Sesame Street and playing games which reinforce the goals of the show. The parents participate in the follow-up activities. The workshop conducted by CES was for the parents and had as its objective training parents to engage in follow-up activities at home.

The CES staff will conduct a two day workshop for Indian Education Training Inc. in Albuquerque, New Mexico. Indian Education training is a non-profit organization primarily set up to provide information to Indian parent groups, Indian educators, teachers, school administrators, and tribal organizations. The participants in the workshop will be trainers employed by Indian Education. The goal of the workshop will be to equip them with the information and skills necessary to train other groups in the use of CTW productions as supplementary educational resources.

In Jackson, Mississippi, CES conducted training workshops for the CMI Preschool Center and the Grove Hilton Day Care Center. The workshop for CMI Preschool Center was part of a preservice training program. The objective of the workshop was to present the new curriculum goals of Sesame Street and review techniques for reinforcing the broadcast. The workshop for the Grove Hilton Day Care Center was for new staff members. Its objective was to provide the new staff members with the information and skills required to use Sesame Street as a supplemental educational resource.

OTHER SELECTED HIGHLIGHTS

In conjunction with Westark Community College of Arkansas, we are conducting a project for the Vietnamese refugees in Fort Chaffee. The objective of the project is to provide basic training in the use of the English language. Classrooms in Fort Chaffee have been linked through a closed circuit TV system. Broadcasts of The Electric Company are used as a curriculum component with Vietnamese teenagers and elementary school age children. Staff training for classroom teachers in the use of The Electric Company was provided by CES.

In New York City a two day workshop was conducted for the School Volunteers Program (SVP) of New York. The goal of the SVP is to help relieve classroom teachers of non-teaching duties and provide services beyond what is available in school to individual children or small groups of children. In New York City there are 3,500 volunteers working in 200 schools. Participants in the workshop were members of SVP training staff. The objective of the workshop was to equip the training staff with the information and skills required to use CTW productions as supplementary educational resources. The training staff, in turn will train the volunteers in the use of CTW productions.

The Annual Summer CES Neighborhood Youth Corps Project was conducted in Boston, Los Angeles, Dallas, Washington, D.C., and Jackson, Mississippi. This project, initially funded in 1971 as a demonstration project by the U.S. Department of Labor has been continued by local governments under the legislative authority of the Comprehensive Employment Act. The project involved training NYC enrollees to serve as tutors for preschoolers and young children in day care centers and other community facilities. The tutoring activities focused upon reinforcing the goals of Sesame Street and The Electric Company through the use of preplanned activities and games. Hundreds of NYC enrollees were trained to tutor several thousand preschoolers and young children. The primary role of CES was to serve as a technical resource e.g. pre and inservice training, and provide ongoing consultation to agencies administering projects.

The CES regional coordinators and national staff, as indicated in the foregoing highlights of their activities, continue to be the major technical resource for CTW to reach out directly to teacher, parents and others involved in the educational development of preschoolers and young children in formal and informal settings.

DISSEMINATION ACTIVITIES

The CES staff has disseminated information about CTW at four conferences and exhibits during the first quarter. In parallel with the dissemination of information, contacts were established with groups, agencies and institutions interested in the range of services provided by CES.

Regional Conferences of ITV Coordinators in New Orleans, LA

Mississippi State Department of Education, Right to Read Conference in Jackson, Mississippi.

Conference of the Foster Parent Association of Texas in Dallas, Texas.

National Head Start Conference on the Handicapped in Houston, Texas.

NEW HIRES AND TERMINATIONS FOR SESAME STREET AND THE ELECTRIC COMPANY'S PRODUCTION, RESEARCH, PUBLIC AFFAIRS AND COMMUNITY EDUCATIONAL SERVICES STAFFS FOR THE PERIOD 7/1/75 - 9/30/75

NEW HIRES

NAME	POSITION	DATE
Brenda Huggins	Prod. Asst. - S/S	8/4/75
Robert Bright	Regional Coord.-C.E.S.	8/1/75
Bernice Marks	Secretary - T.E.C. Research	9/29/75

TERMINATIONS

NAME	POSITION	DATE
Robert Bright	Asst. Field Service Coord.-CES	7/11/75
Vivian Riley	Research Coordinator	7/11/75
Joanne Sanchez	Coordinator - CES	7/11/75
Shelly Herman	Assistant to the Producer - SS	7/11/75
Wanda Holliday	Secretary - CES	7/31/75
Barbara Lindsey	Asst. Coordinator - CES	7/31/75
Henrietta Smith	Coordinator - CES	7/31/75
Paul Elkins	Regional Coordinator - CES	8/15/75
Jane Delgado	Child Talent Coordinator - S/S	8/29/75
Sarah Jordan	Mgr. Extension Services - CES	8/29/75
Sandra Pereira	Researcher - S/S	9/2/75
Geraldine Hennessey	Special Asst. to the V.P. for Public Affairs	9/19/75
Lillian Del Seni	Secretary - T.E.C. Research	9/26/75

FINANCIAL STATUS REPORT

1. FEDERAL AGENCY AND ORGANIZATIONAL ELEMENT: Department of Health, Education & Welfare-Off. of Ed.

2. FEDERAL GRANT NO. OR OTH: Pending

3. NAME AND ADDRESS OF GRANTEE ORGANIZATION:
Children's Television Workshop
One Lincoln Plaza
New York, New York 10023

4. EMPLOYER IDENTIFICATION NO.: 13-2655731

5. GRANTEE ACCOUNT NO. OR IDENTIFYING NO.: SS/TEC/76

6. FINAL REPORT: ☐ YES ☒ NO

7. BASIS OF REP: ☐ CASH ☒ ACCRUED

8. PROJECT PERIOD (Month, Day, Year): FROM | | | TO | 6 | 30 | 76

9. REPORT PERIOD (Month, Day, Year): FROM | | | TO | 9

10. STATUS OF FUNDS	PROGRAMS - FUNCTIONS - ACTIVITIES (1) Sesame Street	(2) The Electric Co.	(3)	(4)	(5)	(6)	
a. Total outlays previously reported	-	-					
b. Total program outlays this period	1,744,700	2,908,900					-
c. LESS: Program income credits	-	-					4,
d. Net program outlays this period	1,744,700	2,908,900					-
e. Total program outlays to date	1,744,700	2,908,900					4,
f. LESS: Non-Federal share of program outlays	-	-					4,
g. Total Federal share of program outlays	1,744,700	2,908,900					-
h. Total unpaid obligations	-	-					4,
i. LESS: Non-Federal share of unpaid obligations	-	-					-
j. Federal share of unpaid obligations	-	-					-
k. Total Federal share of outlays and unpaid obligations	1,744,700	2,908,900					-
l. Total Federal funds authorized							4,
m. Unobligated balance of Federal funds							

11. INDIRECT EXPENSE: a. TYPE OF RATE (Mark box)
☐ PROVISIONAL ☐ FINAL
☐ PREDETERMINED ☐ FIXED

b. RATE | c. BASE

d. TOTAL AMOUNT | e. FEDERAL SHARE

12. REMARKS (Attach additional sheets if necessary)

13. Certification - I certify that to the best of my knowledge and belief this complete and that all outlays and unpaid obligations are for the purpose grant award documents.

NAME AND TITLE: C.E. Harnett, Director of Accounting

TELEPHO: AREA CODE 212 | NUMBER 595-34

SIGNATURE OF AUTHORIZED OFFICIAL: C.E. Harnett

DATE REP

HEW-601T

16

IAL STATUS REPORT

OMB NO. 80-R0180

1. FEDERAL AGENCY AND ORGANIZATIONAL E[illegible]ENT: Department of Health, Education & Welfare-Off. of Ed.

2. FEDERAL GRANT NO. OR OTH[illegible]DENTIFYING NO.: Pending

GRANTEE ORGANIZATION:
evision Workshop
aza
York 10023

4. EMPLOYER IDENTIFICATION NO.: 13-2655731

5. GRANTEE ACCOUNT NO. OR IDENTIFYING NO.: SS/TEC/76

6. FINAL REPORT: ☐ YES ☒ NO

7. BASIS OF REPORT: ☐ CASH ☒ ACCRUED EXPENDITURES

8. PROJECT PERIOD (Month, Day, Year): FROM [illegible] TO 6 30 76

9. REPORT PERIOD (Month, Day, Year): FROM [illegible] TO 9 30 75

PROGRAMS - FUNCTIONS - ACTIVITIES

	(1) Sesame Street	(2) The Electric Co.	(3)	(4)	(5)	(6)	TOTAL
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this	1,744,700	2,908,900					4,653,600
s	-	-					-
is period	1,744,700	2,908,900					4,653,600
to date	1,744,700	2,908,900					4,653,600
re of	-	-					-
program	1,744,700	2,908,900					4,653,600
ns	-	-					-
re of	-	-					-
d	-	-					-
outlays	1,744,700	2,908,900					4,653,600
thorized							

17

TYPE OF RATE (Mark box)
☐ FINAL
☐ FIXED

c. BASE

e. FEDERAL SHARE

12. REMARKS (Attach additional sheets if necessary)

13. Certification - I certify that to the best of my knowledge and belief this report is correct and complete and that all outlays and unpaid obligations are for the purpose set forth in the grant award documents.

NAME AND TITLE: C.E. Harnett, Director of Accounting

TELEPHONE: AREA CODE 212 NUMBER 595-3456 EXT. 52[illegible]

SIGNATURE OF AUTHORIZED OFFICIAL: C E Harnett

DATE REPORT IS SUBMITTED: 12/23/75

CERTIFICATION:

Signature of Contract Office

Date

Signature of Project Director

Date